



JAY SHARRERS
OFFICIATING SCHOOL

AUGUST 5-7, 2022
SPORT STABLE
SUPERIOR, CO



JAY SHARRERS
OFFICIATING SCHOOL

PARTNERSHIP OPPORTUNITIES

McKenna Scholarship Events, LLC is seeking partners and sponsors for the inaugural Jay Sharrers Officiating School. See below for partnership opportunities. Proceeds from the school will be earmarked for a scholarship fund for students from the host state and surrounding states.

PLATINUM “PRESENTING” PARTNER | \$3000

(1 AVAILABLE)

- Jay Sharrers Officiating School Presented by [sponsor] designation.
- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts.
- Opportunity for up to 30 players to participate in one 60-minute game during camp.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

GOLD “OFFICIAL” PARTNER | \$1000

(3 AVAILABLE)

- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts, invitation for two to Saturday night dinner & celebration.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

SILVER “MEAL” PARTNER | \$500

(4 AVAILABLE)

- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

BRONZE “GAME DAY” PARTNER | \$250

(10 AVAILABLE)

- Pre-event recognition: social media and company name on camp website.
- Onsite recognition including company name on camp signage and live broadcast mentions.

For questions or more information, contact either:

Jay Sharrers | 602-684-3637 | jaysharrers@gmail.com -OR- Andy Hudson | 314-803-3141 | andyhudsonstl@gmail.com

Company/Organization _____ Contact Person _____

Address _____ City, State, Zip _____

Email _____ Phone _____

PLATINUM PARTNER | \$3000 GOLD PARTNER | \$1000 SILVER PARTNER | \$500 BRONZE PARTNER | \$250

Complete form, enclose check (payable to “McKenna Scholarship Foundation” and mail to:

BMMSF | Attn: Jay Sharrers Officiating School | 1387 Sunswept Valley Drive | Defiance, MO 63341

Bill McKenna
Scholarship Foundation