



JAY SHARRERS

OFFICIATING SCHOOL



AUGUST 1-3, 2025 | LITTLETON, CO

INAUGURAL SCHOLARSHIP RECIPIENTS





JAY SHARRERS
OFFICIATING SCHOOL

PARTNERSHIP OPPORTUNITIES

McKenna Scholarship Events, LLC is seeking sponsors for the 2025 Jay Sharrers Officiating School. See below for partnership opportunities. Proceeds from the school will be earmarked for a scholarships for students from the host state and surrounding states.

PLATINUM “PRESENTING” PARTNER | \$3000

(1 AVAILABLE)

- Jay Sharrers Officiating School Presented by [sponsor] designation.
- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts.
- Opportunity for up to 30 players to participate in one 60-minute game during camp.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

GOLD “OFFICIAL” PARTNER | \$1000

(3 AVAILABLE)

- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts, invitation for two to Saturday night dinner & celebration.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

SILVER “MEAL” PARTNER | \$500

(4 AVAILABLE)

- Pre-event recognition: social media, logo placement & link on camp website, email blasts and press releases.
- Onsite recognition including logo on camp signage, company collateral in camper folder, opportunity to speak to camp attendees, onsite social media posts.
- Post-event recognition including thank you eblasts, press releases, social media mentions.

BRONZE “GAME DAY” PARTNER | \$250

(12 AVAILABLE)

- Pre-event recognition: social media and company name on camp website.
- Onsite recognition including company name on camp signage and live broadcast mentions.

For questions or more information, contact either:

Jay Sharrers | 602-684-3637 | jaysharrers@gmail.com -OR- Andy Hudson | 314-803-3141 | andyhudsonstl@gmail.com

Company/Organization _____ Contact Person _____

Address _____ City, State, Zip _____

Email _____ Phone _____

☐ PLATINUM PARTNER | \$3000 ☐ GOLD PARTNER | \$1000 ☐ SILVER PARTNER | \$500 ☐ BRONZE PARTNER | \$250

Complete form, enclose check (payable to “McKenna Scholarship Foundation” and mail to:

BMMSF | Attn: Jay Sharrers Officiating School | 1387 Sunswept Valley Drive | Defiance, MO 63341

Or submit payment at mckennascholarship.com/partners

Bill McKenna
Scholarship Foundation